

REP HEADLINE# 6269464 TRF# 329218 ORDER WORKSHEET
\$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
HARRIS REPORT FROM REP OCT25/12 11:37
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF.# 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA - JOE KNAUER

ORDER # _____ CONTRACT # 6269464
PRDCT OBAMA FOR AMERICA EST# 1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CLASS: NATL. LOCAL REGIONAL
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT25/12 11.37

REP:
TO LENA
FR JULIE
OK'D M7
TTL'S RTS
PLS CFM, THX 10/25

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TO LENA
FR JULIE
OK'D M7
TTL'S RTS
PLS CFM, THX 10/25

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

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STA:

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

30	S	1130P-1200M	30	\$1,250.00	10/21	10/21	0	SUN	0
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PROGRAM : LATE NEWS FOLLOWING NFL

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LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
74	A	1203A-1238A			30		\$1,250.00	10/20	10/20	1		SAT		1
PROGRAM : LATE NEWS FOLLOWING NFL ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:26A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-30														
STATION MAKEGOOD OFFERS: MISSED:SUN/1130P-1200M M7 OK'D BUY#30 OFFER: SAT/1203A-1238A CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:26A														
OCT21 30S \$1,250.00 (OCT24/12) OCT20 30S \$1,250.00 PLS ADVISE.														
OCT/12	282570.00							CONTRACT TOTAL	282570.00					
								TOTAL SPOTS	130					

MARKET TOTALS \$681,240 WFTV 41% WKMG 20% WESB 19% WOFL 14% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE